

University of Pretoria Yearbook 2023

Publishing 310 (PUB 310)

Qualification Undergraduate

Faculty Faculty of Engineering, Built Environment and Information Technology

Module credits 24.00

NQF Level 07

Programmes Bachelor of Information Science (Publishing) [BIS]

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Module is presented in English

Department Information Science

Period of presentation Semester 1

Module content

*Closed - requires departmental selection.

Publishing in the Digital Environment. The first part of this module focuses on the study of publications in the digital environment. Differences between paper-based and digital texts are studied. Publication formats in the digital arena are discussed by focusing on topics such as multimedia, hyper fiction, e-books, etc., as well as distribution channels such as intranets and portals. The influence of the digital environment on publications and publication processes is the main focus of the second part, focusing on understanding the nature and management of the e-publishing environment and digital publishing technologies such as HTML, SGML, XML and PDF.

Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

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University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.